



Atharva Educational Trust's  
Atharva Institute of  
Management Studies

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ATHARVA INSTITUTE OF  
MANAGEMENT STUDIES

Approved by AICTE, DTE & Affiliated to University of Mumbai





## Content

◆ About the Institute	4	◆ Teaching Pedagogy	18
◆ Chairman's Message	4	◆ Career Management Center	19
◆ Director's Message	5	◆ Clubs & Cells	20
◆ Core Faculty	6	◆ Management Events	22
◆ Visiting Faculty	7	◆ Industrial Visits	27
◆ PEOs, POS and PSOs	8	◆ Industry Partners	28
◆ Program Structure	9	◆ Recruiters	30
◆ External Participation	13	◆ Placement Toppers	32
◆ Infrastructure	16	◆ AIMS Mandatory Disclosure	34
		◆ Rules & Regulations	42





# Atharva Educational Trust

## An Indroduction

The Atharva Educational Trust is a registered society, which was established in the year 1998. The Trust has the Objective of imparting excellence in education in the feilds of Engineering. Management Hospitality, IT and Film & TV to the aspiring youth of the nation. The Trust has already made a mark on the frontiers of learning and education in Mumbai.

Our aim is to provide specialized training with experienced faculty and excellent infrastructure combined with practical exposure to the corporate word to create great leaders. We have adopted various techniques and unique strategies to fulfill our aim "To Excel Beyond Expectations". At Atharva you can expect the unexpected. We have accepted the challenge of producing the leaders of tomorrow and there is no stopping for us now.



## Message

### From the founder secretary AET

**Atharva Group is symbolic of Growth fuelled by a Passion for Innovation**



The growth of Atharva was a truly arduous journey with several challenges. Today, Atharva is established among Mumbai's leading institutes in higher education standing amongst the preferred institutes in the feilds of Engineering, Business Management, IT, Hotel Management, Fashion, Film and TV as well as Drama and Performing Arts

Our commitment to provide global levels of education is total and the Atharva Group of Institutes is supported by a spacious and beautifuuly landscaped infrastructure that blends contemporary and traditional architecture.

AIMS has rigorously worked towards imparting global management philosophies to its students through its faculty, coming from diverse industry experience with sound academic research background. This blend is vital sience we have to compete with the IIMs to get the best students.

Today, with over a decade of academic & research experience - Atharva Institute of management studies continues to impart "Thought Leadership" knowledge through its faculties and published research journals thus sharpening the skills of its management graduate and also supporting the Industry with ready professionals. AIMS students have continued to bag the institute several awards and accolades at various forums.

AIMS is ranked amongst the highest among B-Schools. All members of the Faculty play a critical role in administering the diverse academic and non-academic activities of the institute. Our aim, as always, is to nurture young, promising talent who will take their rightful place in the world of business with Confidence, Commitment and Competence!!!

**Shri Sunil Rane**, Executive President AET

## VISION

"Vision without action is just a dream, action without vision is just an activity. Action and vision can together change the world". AIMS believes in this saying and strives to.....

Grow and excel as an educational institute in the field of Management education, Consultancy and Research

## MISSION

Our three-pronged strategy emphasizes:

1. Highly-rated research.
2. Top claas education at every level.
3. A commitment to corporate engagement.



## OBJECTIVES

By choosing AIMS you will have the opportunity to make a mark for your own generation.

**AIMS looks forward:**

- To impart education in the field of Management Science, targeted towards professional development of the existing and potential budding managers through proper industry-academia linkages.
- To help develop the young generation of the society, towards the attainment of their self sufficiency and maximize opportunities within the country and global market place.
- To build the intellectual resource through research, publication, consultancy and faculty development programs.
- To promote collaborative program with Industries, R&D institutions so as to study and develop the future human resource potential.
- To contribute towards the Plans and adhere to the Policies of the State as well as the Union Government

## From The Director



The journey of the modern India has embarked on the great vision of economic liberalization. This has virtually ensured the arrival of a new India in the global stage. Country has, since then, moved from economic freedom to development and wealth creation, now proudly marching towards its destination of a developed nation. The journey has not been easy, without its fare share of difficulties, but carried with great pain and resolve.

Today, we are at the threshold of achieving the nation's objective, and the answer lies very much in its youth power. This has created immense scope and an increased requirement for well trained professionals to manage the business effectively under this complex environment. Our objective is to develop professionals who can lead and foster creativity and innovation in this dynamic system with a strong focus on value maximization and profits.

We, the management and the faculty at Atharva Institute of Management Studies (AIMS) consider excellence is a drive within, and our desire to excel is exclusive, which demands intellectual maturity, strength of purpose and willingness to work hard, are the hallmark of AIMS seen throughout the academic year. Similarly, our objective of education is to generate habits of rational thinking and prepare students to face the unfamiliar business situations, and acquire basic domain knowledge in their specialisation. At the same time, our interactive sessions will help the students to ignite curiosity, organize and correlate facts, comprehend ideas and bring conceptual clarity for a creative use of the knowledge acquired at the industry level. We strongly believe that a combination of both the efforts will produce a unique breed of management graduates from AIMS.

**Dr. D. Henry Babu**

Director, AIMS



## Core Faculty (2025-2026)



**Dr. D. Henry**  
Director



**Dr. Reena Poojara**  
Asst. Director  
HOD-HR



**Dr. Nitin Godse**  
Professor  
Operations



**Dr. Vaibhav Patil**  
Asst. Professor  
HOD-Finance



**Prof. Ganesh Apte**  
Asst. Professor  
HOD-Operations



**Mr. Gaanyesh Kulkarni**  
Asst. Professor,  
HOD - Marketing



**Dr. Monika Shrimali**  
Asst. Professor  
Finance



**Ms. Leena Jagawat**  
Asst. Professor  
HR



**Dr. Sudhir Purohit**  
Asst. Professor  
Finance



**Dr. Swati Agrawal**  
Asst. Professor  
Marketing



**Ms. Kajal Desai**  
Asst. Professor  
HR



**Ms. Gauri Sane**  
Asst. Professor  
Systems



**Dr. Komal Ahuja**  
Asst. Professor  
Marketing

## Assistant Director



Atharva Institute of Management Studies has been at the forefront of management education; we offer a variety in specialization designed to either start a career or move forward in career while enabling our students to confidently explore new industries for career possibilities. The Institute also ensures building a resilient connect with the industries not just for outstanding placements, but also to modernize continuously & adapt to address new social and economic challenges in a global context.

We insist that our faculty should continuously upgrade to provide direction for future teaching-learning & innovations. We have consistently produced excellent results and placements and our alumni can be found in distinguished organizations in India & overseas.

### Dr. Reena Poojara

Assistant Director, HOD-HR



## Visiting Faculty (2025-2026)

Name of Faculty	Qualification	Experience
<b>Prof. K. R. Srinivasan</b>	B.E, Project Management (IIT Mumbai) & CAT	49
<b>Prof. Ashok Mhatre</b>	B. Tech(IIT), PGDBM, MBA	42
<b>Prof. Sandeep Jain</b>	B.E, MMM	34
<b>Prof. Rajiv Wad</b>	B.E, MMM	34
<b>Prof. Murli Raman</b>	MFM, AICMA, B.Com	30
<b>Prof. Sabrina D'souza</b>	PHD, M.Com, B.com	23
<b>Prof. Pratik Vora</b>	ICFAI, MSC(IT)	15
<b>Prof. Shiivaangi Heimdev</b>	PGDM- HR, UGC NET, M.com	15
<b>Prof. Nimesh Shirodkar</b>	MBA, BE	15
<b>Prof. Abhishek Upadhyay</b>	PGDM, B.E	13
<b>Prof. Venkati Muttappa</b>	MBA, BE	11
<b>Dr. Rambali R. Maurya</b>	M.Com., M.Phil., LLM, UGC-NET, Ph.D	10

## PEOs, POs and PSOs

### PEOs

1. To equip students with managerial skills to progress as business leaders
2. To prepare graduates to involve in research and adapt recent technologies for enhancing their career prospects
3. Sustain sensitivity to values, ethics, and socially responsible behaviour

### POs

1. Apply knowledge of management theories and practices to solve business problems
2. Foster analytical and critical thinking abilities for data-based decision making
3. Ability to develop value based leadership
4. Ability to understand, analyse and communicate global, economic, legal and social aspects of business
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to team management

### PSOs

1. Build effective techno-managerial skills and competencies
2. Develop research aptitude that fosters a culture of innovation among students

## Program Structure

### Masters of Management Studies (MMS)

Approved by AICTE, DTE & Affiliated to University of Mumbai

#### FIRST YEAR

##### SEMESTER I

###### Core

- Fundamentals of Management Theory & Practice
- Business Statistics
- Managerial Economics
- Financial Accounting for Business
- Organizational Behavior
- Fundamentals of Marketing
- Operations Management

###### Electives

- Managerial Communication
- Creativity & Design Thinking
- Legal & Tax Aspects of Business
- Bhartiya Management

##### SEMESTER II

###### Core

- Business Research Methods
- Corporate Finance
- Human Resource Management
- Application of Marketing Theory & Practice
- Decision Models in Management
- Information Systems & Digital Transformation
- OJT / Field Project

###### Electives

- Entrepreneurship Management
- Economic Environment & Policy
- Business Analytics
- Cost and Management Accounting
- Foundations of Strategy

## Program Structure

### SECOND YEAR

#### Semester III Finance Specialization

##### Mandatory

Financial Markets & Institutions (UA)

##### Electives

- Corporate Valuation
- Financial Modeling
- Derivatives and Risk Management
- Security Analysis & Portfolio Management
- Global Financial Management & Markets
- Commercial Banking
- Mutual Funds and Insurance
- Emerging Technologies in Finance & Block-chain
- Corporate Restructuring, Mergers & Acquisition
- Direct and Indirect Taxes
- SWAYAM Course

#### Semester III Human Resource Specialization

##### Mandatory

Competency-based HRM & Performance Management System (UA)

##### Electives

- Artificial Intelligence (AI) in Human Resource Management
- Compensation & Benefits
- Employer Branding & Employee Value Proposition
- HR Analytics
- HR Planning & Application of Technology in HR
- Learning & Development
- Global HRM
- Organization Theory, Structure & Design
- SWAYAM Course

#### Semester III Marketing Specialization

##### Mandatory

Marketing Strategy (UA)

##### Electives

- Consumer Buying Behaviour
- Sales Management
- Product Management
- Brand Management
- Digital Marketing
- Marketing Analytics
- Retail Management
- Rural Marketing
- Tourism Marketing
- SWAYAM Course

#### Semester III Operations & Supply Chain Specialization

##### Mandatory

Supply Chain Management (UA)

##### Electives

- Logistic Management
- Warehouse Management
- Business Process Management for Risk & Performance Management
- Global Supply Chain Management
- Service Operations Management
- Operations Analytics
- Manufacturing Resource Planning & Control
- Production Planning & Control
- Purchase & Material Management
- SWAYAM Course

## Program Structure

### SECOND YEAR

#### Semester III System & Digital Business Specialization

##### Mandatory

Strategic Information Technology & Resource Management (UA)

##### Electives

- Digital Business
- Software Project Management
- Enterprise System for Business
- Big Data, Business Analytics & FinTech
- Advanced Database & Data Warehousing
- Knowledge Management
- Business Applications of Networking & Telecommunication
- Data Mining & Business Intelligence
- Block chain Technology for Business
- SWAYAM Course

#### Semester III Open Elective (Across Specializations)

##### Electives

- Marketing of Financial products & Service
- Climate Risk & Sustainable Finance
- Acquiring & Managing Talent
- Labour, Social Security & Welfare Law
- Service Management
- Events Management
- Quality Management
- Predictive Analytics
- Artificial Intelligence & Machine Learning (AI/ML) for Business
- Digital Innovation
- Enterprise Risk Management (Approved under OE Basket)
- SWAYAM Course



## Program Structure

### Semester IV Finance Specialization

#### Electives Courses

- Financial Market Regulations
- Behavioral Finance
- Investment Banking & Alternate Investment Fund
- Fixed Income Securities
- Wealth Management
- SWAYAM Courses

### Semester IV Operation & Supply Chain Specialization

#### Electives Courses

- Operations Strategic
- Operations Applications & Cases
- Lean Management
- Demand Forecasting & Inventory Management
- Productivity Enhancement in Operations Management
- SWAYAM Course

### Semester IV HR Specialization

#### Electives Courses

- Human Resource Capital Accounting & Audit
- Industrial Relations & Alternate Dispute Resolution
- OD & Change Management
- Strategic Human Resource Management
- SWAYAM Courses

### Semester IV System & Digital Business Specialization

#### Electives Courses

- Information System Security & Audit
- IT Governance, Compliance & Cyber Laws
- T Consulting & Managing for Business
- System Applications & Negotiations Case Study
- IoT, Cloud Computing & Virtualization for Business
- SWAYAM Courses

### Semester IV Marketing Specialization

#### Electives Courses

- Global Marketing
- Technology Strategy
- Business to Business Marketing
- Social Marketing
- SWAYAM Courses

### Semester IV Mandatory Courses

#### Electives Subject

- International Business
- Business Ethics & Corporate Governance

## External Participation

### OUTBOUND ACTIVITY

Atharva Institute of Management Studies organized an Outbound Activity of one day on 11<sup>th</sup> January 2025 for all the students of MMS Sem II. The activity was conducted to make students aware about the obstacles they might face in the corporate and the tactics they should use to resolve them. The management games were Tree Top, Sumo wrestling, Shooting and Reverse Bungee Jumping which enhanced team coordination as well as individual.





## External Participation

### MCX VISIT



The objectives of the visit were to make students aware about the operations of MCX, its various products, how price is discovered, rules, regulations and career opportunities in the commodity market. Mr Vinod Kanojia, Manager Training taken a session and shown the students live commodity market.

## External Participation

### CSR EVENTS



Our institute believes in giving back to the society in different ways & forms our students participated in pre plantation drive, Visited old age home, Beach cleanup drive and many more CSR events



# Infrastructure and Facilities



## Computer Lab & wi-fi connectivity

The College has well equipped multimedia computer lab with latest hardware & software. One of the labs is dedicated for student project work. We have 24 hrs internet connectivity of 100 mbps. The PCs are connected to the college network, which give user access to e-mail and conferencing facilities.



## Library

AIMS Library aims to serve the needs of faculty, students and other members of the library. The well-furnished library is located on the 2nd floor of the building and is spread over 364.04 Sq.mt with a seating capacity of 150 students. The library has 51 Indian and International journals in print form and more than 10000 e-journals available through online databases. The Library has Access to J-gate. Library has Anti-Plagiarism software i.e. Drillbit. The library is having access to more than 9000 e-books.



## Classrooms

All the classrooms are air-conditioned, well lighted spacious, ergonomically furnished and are well equipped with all the modern teaching aids viz, projectors, LCDs, Speakers and microphones



## Smart Classroom



## World Class Auditorium

The auditorium is well-equipped with latest audio-visual equipments and is used extensively for seminars, panel discussion, meetings and gatherings.



## Orchid Room

The Syndicate Room is used for guest lectures, powerpoint presentations, student interactions with renowned industrialists and corporate executives etc. It is well equipped with all modern amenities.



## Canteen

The in campus canteen provides clean and hygienic food in healthy and fresh environment. Caffe Latte, Food court and Kairav caters to the diverse tastes of students and staff a moderate rate



## Innovation Lab (ilab)



## Reading Room





## Teaching Pedagogy

Getting geared up for the highly complex and challenging business environment, calls for a method of learning that helps students comprehend the intricacies of the subject. The pedagogy lays emphasis on increasing the human skills through clear conceptual understanding of subjects, with exposure to industrial practices. At AIMS, students are trained to be goal oriented and focused in their pursuit of knowledge

To make the learning process easier and more interesting, the institute adopts a wide variety of teaching/facilitating methods. A strong emphasis is laid on the use of latest technologies in learning. The range of teaching and learning methods used at AIMS includes lectures, case studies and presentation on strategic and contemporary issues, simulations and quizzes, assignments, competitions and practical projects.

The faculty works in close association with the students to help them gain a better understanding of current economic and non-economic issues and studies. Students are taught to comprehend live corporate situations while also grasping a more realistic approach to decision making. The approach includes the following steps:

### CLASSROOM LEARNING

The state-of-art-theoretical inputs are provided by the faculty of the institute.

### SELF STUDY

To keep in constant touch with changing business environment, the future managers are required to gather information from newspaper, magazines, journals and reference book. this is a part of rigorous curriculum.

### CASE STUDY METHOD

The case study method serves a dual purpose of understanding a real life situation and developing analytical skills.

### PROJECT BASED LEARNING

Projects are designed to ignite the intellectual and innovative abilities of students. It gives students the opportunity to synthesize and apply the knowledge and analytical skills learned in the different disciplines. While undertaking the project, the student must take the help of the faculty to define its relevance, rationale, aim and objective, a method to be followed and learning outcomes to be achieved. Evaluation of the project will be based on the achievement of the above-mentioned parameters. The project can be dynamic or static (either field based- connected to industry/ corporate/ institutions or research-based).

### MENTORING

AIMS ensures extensive mentoring and coaching for its students. Each student is allotted a mentor for the informal transmission of knowledge and emotional support perceived by the students as relevant to work, career, or professional development.

### COLLABORATIVE LEARNING

As a part of collaborative learning, faculty have adopted pedagogical initiatives like presentations, role plays, project - based learning, research work or field work that involves collaborative learning where students interact and debate. This encourages students to display better team play and resolves conflicts to come out with a consensus in decisions.

### PEER TO PEER LEARNING

AIMS encourages a peer-to peer tutoring style that involves bright students assisting their peers. A peer tutor concept boosts the classroom learning process and makes it more interactive and interesting. Having a peer-tutor who is on same age level as of them also helps in bridging the learning gaps among students.

### RESEARCH & PUBLICATION

AIMS conduct's innovative research in various spheres, which the industry can utilise to its advantage. The research has been facilitated by the eminent and proficient faculty members, industry personnel and students who has been very prolific in publishing book, articles and papers on various issues.

### JOURNALS

AIMS publishes its biannual journal, "Atharva- A Journal of Management Research". It is yet another milestone in the growth of this institution and is the finest example of a synergistic approach and creativity.

### THE ATHARVA TIMES

AIMS also publishes "The Atharva Times", a snapshot of the monthly news report, which includes all the important events and happenings of the institute.

## Career Management Centre

### CAREER COUNSELING

Students have access to professionally qualified members of staff who will assist in Identifying appropriate career possibilities based on strengths interests and values. Preparing a professional resume.

Developing a realistic job search strategy to meet your career aspirations

### PLACEMENT

The CMC (Career Management Centre) acts as a facilitator, assisting and supporting students in their search for employment. this is done by Publishing students CV s online for Employers to browse on and off campus

CMC also has a wide variety of printed and electronics information on career management issues, job search skills and employer in formation, which could be made available to the students.

### PERSONALITY DEVLOPMENT

Verbal and nonverbal communication, wardrobe and business etiquette are an important part of the impression we create and how others view us. Through personality development sessions, progression to professional life is made easy for the students by giving them elaborate training on all aspects.

### LIVE PROJECTS

In addition to the theoretical knowledge given in the class, the students are told to undertake projects on the related topics and they have to make presentations on the same. The idea is to develop self-learning attitude and good presentation skill in students.

### GUEST LECTURES

Each year, senior corporate executives are invited to campus to share their insights into a variety of business topics. Some discuss industry or company-specific subjects, while others address concepts that are more global in nature, such as leadership, strategy etc. These lectures are held every week.

### SUMMER INTERNSHIP

Eight weeks of summer Internship with reputed companies help students to understand theoretical concepts learned at the institute in a real life corporate context. Students work on live, time-bound projects and gain first hand experience of the corporate culture and its requirements. The process helps to develop a professional attitude, sense of responsibility, analytical ability and leadership qualities. It also helps the industry personnel to get acquainted with the students performance, acting as a major determinant in final placements, held in the campus. Students are trained in applied management while pursuing the program to apply management principles & practices.

### COMMUNICATION SKILLS AND CURRICULUM ACTIVITIES

To enhance the personality & communication skill of the enrolled students, AIMS organizes regular sessions of Group Discussions, Case studies, Business games, Debates, Seminars, Extempore Speech, Quiz etc. Apart from these the College also organizes formal get-togethers of the students & the staff occasionally to promote the Behavioral Etiquettes among the students.



**Alumni Meet**



## Clubs & Committees

### PINNACLE



The HR Club – Pinnacle, drives to offer students ample opportunities to hone and enhance the social, interpersonal, and communication skills of students in a natural way by organizing and managing various HR activities and events. The club shall be actively run by students and will encourage all to participate, arrange and organize events. The club activities will also focus on developing team spirit among the students.

### MARKOMANIA



The Marketing club, Mark-o-Mania, aspires to connect marketing concepts with real-life applications and assist students seeking a career in marketing. In addition to this, it conducts hands-on events that force students to apply sales concepts in the real world. It aims to connect industry and academia by inviting various industry experts to help bridge the gap between them. We aim to help students gain a competitive edge across various marketing fundamentals by providing exposure to business and industry events.

### FINNIX



Finance club - Finnix is being formed to create a platform towards cultivating interest in finance amongst students through various events. This club is a product of students' driven initiative to provide opportunities to learn about the finance domain and develop their financial competencies. It is all about spreading financial knowledge through a range of events and causing a paradigm change in how people think about different financial situations in the fast changing financial world.

### SPORTIFY



The Sports Club "Sportify - Let the game begin" organizes various activities to keep the students on their toes with the exciting events while also giving them time off & recharge with their peers in an energetic environment. The Sports Club is dedicated to instilling in students a good sports habit and healthy competition.

### GOONJ



The Cultural Club takes care of the Institute's cultural events throughout the year. Cultural Club "Goonj – The voice of youth" aims to bring out the latent talents of the college's students. The Cultural Club helps students discover the skills within themselves and gives them a platform to showcase it. It helps create a sense of together-ness and bond among their peers while up-lifting their confidence.

### SPARSH



The world today needs more people who can empathize with others and take an earnest effort to work towards their betterment. Sparsh, an initiative by Atharva School of Business will be working in the direction for the upliftment of the society at large with human-to-human connection being its focus.



## Management Events Held in 2022-23



### ALUMNI SPEAKS

Alumni Speaks an event where the 'Gold meets the Diamonds'. Alumnus, Riya Mohan, MMS Batch (2016-18) interacted with students about her experiences and learnings.



### ALUMNI MEET - 2023

The alumni meet is conducted every year in order to reconnect with the Alumni and celebrate their success and various achievements and learnings.



### ROUND TABLE CONFERENCE

The Round Table Conference was held on 25th March 2023, On Corporate Genomics: Changes in Organisational Trends in the Era of Digitalization". The Round Table Conference witnessed the convergence of brilliant minds, fostering a spirit of collaboration that transcended various fields and disciplines, such as Marketing, Finance, Human resources, and esteemed professionals from academia, industry, government, and civil society came together, sharing insights, experiences, and cutting-edge research.

## Management Events Held in 2024-25



AIMS Organised a Guest Session on Derivatives for MMS Finance Students



AIMS Studens Participated in Aartha Genix Expo NESCO



AIMS organised session on World Investor Week



Session on Financial Modelling for AIMS Students



AIMS Studens Participated in Aartha Genix Expo NESCO



## Management Events Held in 2024-25



### ONE DAY ENTREPRENEUR

To ignite the entrepreneurial spirit among MBA students, a one-day entrepreneurship program was organized on 27th & 28th of March, 2025. Students set up stalls to sell their products, simulating real-world business scenarios. Following the activity, they presented their business outcomes, including profits, losses, and key lessons learned.



## Management Events Held in 2024-25



### International Research Conference

2 Days - International Research Conference on Digital Transformation in Business was conducted on 21st & 22nd February, 2025

The event brought together thought leaders, industry experts, researchers, and academicians from across the globe, all united by a shared vision: shaping the future of business through digital innovation.



## Other Events



### MBA STUDENTS OF AIMS GOT AN OPPORTUNITY TO MEET VICE PRESIDENT OF INDIA HON. SHRI. VENKAIAH NAIDU.

ATHARVA achieves another milestone in its glorious history under the leadership of Shri Sunil Rane met the Vice President of INDIA Honble Shri. Venkaiah Naiduji on 28 October 2017 at the Raj Bhavan, Mumbai along with Students and Staff of Atharva Group of Institutes.

The Vice President during interaction session told students the three C's mely the richness of Indian civilisation, culture as a way of life and getting rid of colonial mindset are very vital. He also stressed on the importance of mother tongue in every student. Lastly he focused on the importance of agriculture which should be our culture and also the importance of growth in industry so that INDIA stands out in the community of nations as a great country. The interaction with the vice president of India boosted the confidence of Atharva Students to achieve the success in personal and professional life.



### SEMINAR

Honourable Shri Nitin Gadkariji, Union Minister of Road Transport and Highways and Shipping Visits ATHARVA Campus.

A seminar on -"National Growth Through Infrastructure Development" was held in the auditorium of Atharva on 1st April 2016. This event was presided over by Honourable Executive President of Atharva Group of Institutes - Shri Sunilji Rane. The other dignitaries who graced this event were - Honourable Shri Dattaji Rane- Ex Higher and Technical Education Minister, Member of Parliament Shri Gopal Shettyji, - MLA- Shri Yogesh Sagarji, Muncipal Councillors- Shri Ram Barotji and Shri Vinod Shelarji. The guests of honour for this program were Dr. Abhay Wagh (Director of Maharashtra State Board of Technical Education, Mumbai) and Commander Dipak Naik (President, Maharashtra Economic Developmental Council). Several corporate officials attended this seminar along with the Dean, Principals, Faculty members and students of Atharva Group of Institutes.

The seminar was indeed enlightening and enriching with lots of ideas and thoughts to ponder upon for the audience. It was indeed a very memorable day for all ATHARVITES!!!

## MMS Batch 2021-2024 Industrial Visits to Jodhpur & Jaisalmer



### Dainik Bhaskar Printing Press

Daily News Paper Dainik Bhaskar Printing Press at Igatpuri



### Paschimi Rajasthan Dugdh Utpadak Sahkari Sangh Limited

Visit by MMS Semester III Students of 2021-23 Batch



### Ambar Auto Engineers Pvt Ltd,

Visit by MMS Semester III Students of 2020-22 Batch



### Sula Vineyards at Nashik.

Visit by MMS Semester III Students of 2020-22 Batch



## Our Industry Partners

### **BFSI (BANKING, FINANCIAL SERVICES AND INSURANCE)**

4 seasons  
AAA Financial Advisors Pvt Ltd  
Altisource Finance  
American Express  
Anand Rathi Securities Ltd  
Accord Infosystems  
Adecco Group  
Andromeda Sales and Distribution  
Aviva India  
BMA Wealth Creator  
Axi Bank  
Bajaj Capital Ltd  
Bank of Baroda  
Bank of Maharashtra  
BlackRock  
Birla Sunlife  
Apollo Munich Health Insurance Company Ltd  
BNP Paribas India Solutions Pvt Ltd  
BNY Mellon  
Bank of Baroda Capital Markets  
Centrum Financial Services  
Citi Bank  
Credit Sudhaar  
Crisil  
Decimal Point  
Dena Bank  
Decathlon  
Datamatics Global Services  
Dani Investment Services  
DHFL Pramerica Mutual Fund  
Digicable  
Eclerx Services  
Edelweiss Capital  
Essel Finance  
Embee Software  
Finplus Ecommerce  
ForexServe  
Finman Advisory

GlobeOp Financial Services (I) Pvt Ltd  
GMJ & Co.  
Global Vera Helicorp Limited  
Haribhakti & Co.  
HDFC  
HDFC Bank  
ICICI Group  
IndusInd Bank  
Insync Analytics  
Intelnet Global Services  
Imarticus Learning Pvt. Ltd  
I-Can Financial Solutions  
IFA Global  
Janalakshmi Financial Services  
Just Dial  
K R Choksey  
Kotak Securities Ltd  
Kotak Life Insurance  
KD Practises Associates LLP  
Life Insurance Corporation of India  
LKP Securities  
Lumina Datamatics  
Morgan Stanley  
Motilal Oswal Financial Services Ltd  
Matrix Cellular  
Mesh Group  
Mobicule Technologies  
Merit Software Services  
MB Capital Advisors Pvt Ltd  
Nifty Millionaire  
Nisus Finance Services Co Pvt Ltd  
Nvs Brokerage  
Oppo Smartphone (Sales)  
Portfolia Financial Services Limited  
Post Box Communication  
Pinnacle TeleServices  
Pride Technologies  
RMC Ready Mix  
SBI Group  
Syntel Services  
Seeba Group

S&O Investments  
Suminter India Organics  
Trade Smart Online  
Transparent Value  
Think & Learn  
Talent Corner HR Services  
Tradebulls Securities  
Union Bank of India  
United Health Care  
UTI Mutual Fund  
Ventura Securities Ltd  
XL Dynamics India Pvt Ltd  
Yes Bank  
**CONGLOMERATE**  
P & P Private Ltd  
Aditya Birla's Pantaloons Fashion & Retail Limited  
Canon India Private Ltd  
Mahindra Logistics  
Reliance Group  
Reliance Communications  
Reliance Jio  
Siemens India  
Tata Group  
Tech Mahindra  
Vivo Global  
**FMCG (FAST MOVING CONSUMER GOODS)**  
Amul  
Hindustan Unilever Limited  
Nestle India Ltd.  
Pepsi Foods India Ltd  
Procter & Gamble Hygiene & Healthcare Ltd.  
Godrej Consumer Products Ltd.  
**HOSPITALITY**  
ITC Grand Maratha  
J.W.Marriot  
Westin Hotels & Resorts  
Sea Princess  
Hyatt

**MEDIA**  
Business Standards  
India Today Group  
Zee Entertainment  
Times of India  
Dalal Times  
24 digital Frames  
**PHARMA**  
Ajanta Pharma  
IPCA Laboratories  
BDR Pharmaceuticals International Pvt Ltd  
Cipla Ltd.  
Franco-Indian Pharmaceuticals Pvt Ltd  
Intas Pharmaceuticals Ltd  
Invertia Healthcare Pvt. Ltd  
Kshipra Health Solutions  
Meyer Organics Pvt Ltd  
Midas Care  
SRL Diagnostics  
Wellness Pharma  
**REAL ESTATE**  
99 Acers.com  
Indiabulls Group  
Prop Equity  
**RESEARCH**  
Capital Float  
Centre for Monitoring Indian  
Crisil Limited  
CSML  
Economy Pvt Ltd (CMIE)  
KPMG  
I-Pertiys Solutions & Research Pvt. Ltd.  
IMRD International  
J Group robotics  
Multiline Business Solution  
**RETAIL**  
Infinity Retail - Tata Croma  
Provogue India Ltd  
Globus

Hypercity  
Shoppers Stop  
**CONSULTING**  
Career Avenues India Pvt Ltd  
Capital Business Consulting  
DNA associates  
Eduloid Solutions  
Eathena  
Field Global International  
Green Routz  
Global Solutions  
Headhunters  
Impact Hr Services Pvt Ltd.  
Jeet Technologies  
Jumpstart Consulting  
Nityo Infotech Pvt Ltd  
Mint Rpo  
Perito Analytical India Pvt. Ltd.  
Randstad India Ltd  
Resonacle  
Sutra HR  
Universal Hunt  
V-Tech Technologies Pvt Ltd  
White Slip - Franchisee (Antal International Network)  
**MANUFACTURING**  
Akar Ltd  
Amber International  
Beautex Industries Pvt Ltd  
Bombay Dyeing & Mfg. Co. Ltd  
Berger Paints  
Classic Stripes  
Excel Industries  
Finplus Business Solutions  
Gandhi Automation Pvt Ltd  
Indian Home Variations& Distribution LLP  
Kapu Gems  
Mahindra & Mahindra  
Nathan Manufacturers and Traders Pvt Ltd.

Parit Software Technology Pvt Ltd  
PNP Polytex Pvt. Ltd  
Perito Analytic Pvt. Ltd  
Saint Gobain  
Schindler  
Sumangal Silks Mills  
SSN Logistics  
Sequent Scientific Ltd  
Volkswagen  
Witmans Industries  
Ziotek  
Onida  
Zicom Electronic Security Systems  
**TRAVEL & TOURISM**  
29 Three Hoilday Pvt Ltd  
Dama Ventures  
Gems Tour & Travels  
Kesari Tours & Travels  
Travel Blue  
Satguru Travels  
**SERVICES**  
3rd Sector Partners  
Albans Associates  
Alfa Private Limited  
Animation International Ltd  
Armapro Security Services Pvt Ltd  
Cheers Interactive  
Automotive Exchange Pvt Ltd  
Balaji Telefilm  
Bharat Petroleum Corporation Ltd  
Big Strategic Management Consultants  
Bizcraft Corporate Communication  
Asian Business Exhibition & Conferences Limited  
Cirrius Wireless Technologies Pvt Ltd  
Covacsis Technologies Pvt Ltd  
Crimpsom Interactive  
Dawn Enterprise  
Freelancer

eBiz.Com Pvt Ltd  
eClinicalworks India Pvt Ltd  
EMM India Pvt Ltd  
Flipkart.com  
DGM India Internet Marketing Pvt Ltd  
General Import Company India  
Grapevine India Publishers Pvt. Ltd  
Hindustan Petroleum Corporation Ltd  
Halo Media Works Pvt Ltd  
Integreon Managed Solutions (India) Pvt Ltd  
Jaro Education  
Jupiter Infomedia Limited  
Karma Capital Advisors Pvt Ltd  
Media Worldwide Ltd  
Medisurge  
Oil & Natural Gas Corporation Ltd  
Nomura Group  
Net HR  
Serco Group  
Route SMS  
Searce  
Prasad Film Labs Mumbai Pvt Ltd  
Sleek International Pvt Ltd  
Solutions India System Pvt Ltd  
Three Commas Advisory  
Tops Security Ltd  
TP Link India Pvt Ltd  
Vardhman Exports  
WebXpress  
XEBEC  
Zenith Infotech  
**IT/ITES**  
3M  
Accutech Network Systems Pvt Ltd  
All Time IT Solutions Pvt Ltd  
Antraweb Technologies Pvt Ltd  
Ashtech Infotech Pvt Ltd  
Atos IT Solutions & Services  
Beehive Software Services Pvt Ltd

Blue Star Infotech  
CMC Ltd (A Tata Enterprise)  
CRM Next IT Solutions  
ETP International Pvt Ltd  
Frontire Business Solution Ltd  
Hashtech Systems Pvt Ltd  
HR Cybernetics  
HR Mantra  
Hurix Systems Pvt Ltd  
Network Techlab India Pvt Ltd  
Infobahn Technical Solutions (I) Pvt Ltd  
L & T Infotech  
Maverick Global Info Soft  
Netocore Solutions  
Infinite Computer Systems  
Nevpro Business Solutions  
Synergy Technology Services  
Virtela India Pvt Ltd  
Zycus Infotech  
**OTHERS**  
Agarwal Packers & Movers  
B2W Training & Consultancy  
Commodities Control  
Danone Foods & Beverages India Pvt Ltd  
FSL Technologies  
Hypercity  
Global Vision  
Praxis Technologies  
Kokilaben Dhirubhai Ambani Hospital & Medical Research Institute  
Innovsource Pvt. Ltd  
Mansukh Group  
Tops Group  
Work Better Training  
Ziffi.Com  
**MEDIA**  
SD Studio



## Recruiters



## Recruiters





## Placements Toppers MMS 2023-25 Batch



**Ashish Wakale**

Company: Reliance Consumer Products Ltd  
CTC: 7 LPA



**Shubham Bane**

Company: Ananth Rathi  
CTC: 6.5 LPA



**Sampada Shivade**

Company: Aretia Advisors  
CTC: 6 LPA



**Saurabh Singh**

Company: Kalpataru  
CTC: 6 LPA

## Placements Toppers MMS 2023-25 Batch



**Suhasi Jain**

Company: Planet Cast  
CTC: 6 LPA



**Tejas Sharma**

Company: TCS  
CTC: 5.88 LPA



**Chetan Mulik**

Company: ISS STOXX  
CTC: 5.5 LPA



**Divya Vartak**

Company: SS&C GlobeOp  
CTC: 5 LPA



## AIMS MANDATORY DISCLOSURE - 2025-26

### I. Name of the Institution

#### AET's ATHARVA INSTITUTE OF MANAGEMENT STUDIES

Address : Atharva Educational Complex, Malad Marve Road, Charkop Naka, Malad (West), Mumbai - 400095, India  
 • Phone : + 91 (022) 40294949 • Fax : + 91 (022) 49259500  
 • e-mail : adminstration@atharvaims.edu.in / admission@atharvaims.edu.in

### II. Name and address of the Trust/ Society/ Company & the Trustees • Address including Telephone, Mobile, E-Mail

#### ATHARVA EDUCATION TRUST

Address : Atharva Educational Complex, Malad Marve Road, Charkop Naka, Malad (West), Mumbai - 400 095, India • Phone : + 91 (022) 40294949  
 Fax : + 91 (022) 49259500 • e-mail : rratanawat@atharvaims.edu.in

### III. Name and Address of the Vice Chancellor/ Principal/ Director • Address including Telephone, Mobile, E-Mail

#### Dr. D. Henry Babu (Director)

Address : Atharva Educational Complex, Malad Marve Road, Charkop Naka, Malad (West), Mumbai - 400 095, India • Phone : + 91 (022) 40294949  
 Fax : + 91 (022) 49259500 • e-mail: Director@atharvaims.edu.in

### IV. Name of the affiliating University

#### University of Mumbai

### V. Board of Governance

The institute is having a robust governance system as described below:  
**Members of the Board and their brief background**

Name	Designation	Brief Background
Shri. Dattaji Rane	President	Former Technical Education Minister, Govt. of Maharashtra
Shri. Sunil Dattaji Rane	Founder	Secretary Educationist & Local MLA
Ms Varsha Sunil Rane	Member	Educationist & NGO Founder
Shri. Prabhodh Vishvasrao	Member	Educationist
Mrs. Kalpana Dattatray Rane	Member	Social Worker
Mr. Hiten Dattatray Rane	Member	Social Worker

### Members of Academic Advisory Body

Shri. Sunil Rane	Executive President, Atharva Foundation
Dr. Pravin Nemade	Director (ACE)
Dr. D Henry	Director (AIMS)
Mr. Mayur Joshi	Ex Vice President, Yes Security
Mr. Surinder Mali	Entrepreneur
Dr. Dilip Patil	Ex Director, University of Mumbai
Dr. Sanjeev Kumar Nair	Ex. Senior Vice President & Head, Learning & Development, Reliance
Dr. A R. Jayaraman	Ex Scientist & Principal Advisor to HSNC University

**Frequency of the Board Meeting and Academic Advisory Body**  
 Two meetings in one academic session

### Processes:

1. Academics – Managed by respective HOD's with the help of faculty and Report to the Director.
2. Admin. – All Admin process are emulated by Admin office and after approval from Director, these are implemented.

### Nature and Extent of involvement of Faculty and Students in academic affairs/improvements –

Faculties greatly contribute to the various events and programs undertaken at the institute. They guide the students in all the activities that take place at the institute. The institute involves the faculty members in the preparation of the academic calendar, formation of various committees at the institute. The faculties are the pillars of the institute and the ones who are responsible for building the managerial and leadership skills among the students by guiding the students in all aspects. Students' feedback is taken with respect to the faculty as well as the institute to gauge the satisfaction level of the students and also know the areas of improvement in both cases.

### Mechanism/NORMS & Procedure for Democratic/ Good Governance:

The institute has a structured approach to governance ensuring decentralization of authority as depicted in the organogram (Ref organizationchart above). The Director, being the head of the institute is accountable to the management of the organization and reporting to the founder secretary. The admin department, library, and exam departments while directly report to the Director, the faculty members though report to the director, interact with the concerned HODs and manage their day-to-day affairs. The faculty members and staff have full access to the Director's office and they can approach the Director for any official or personal matter(related to office) any time. The entire process is fully democratic with an objective of keeping the faculty and staff motivated all the time. The institute's norms for working duly consider the comfort and convenience of all the stake holders and the institute provides a very good encouraging and energizing work environment. The faculty members are actively involved in curricular, co-curricular, and extra-curricular activities as described below:

### Curriculum Development

1. The institute, ensures to deliver the latest knowledge and excellent exposure to the students through webinars, guest lectures, events and industrial visits. Recent trends and technologies are incorporated in the syllabus time to time with the help of industry experts.
2. The lectures are revised on a weekly basis and new and critical information is incorporated in the session plans and the references are shared with the students.
3. The students are tested on projects, tests, final exams with questions based on cases, MCQ, application & concept based questions.
4. The students are actively involved in role plays and focus group discussions.
5. They are also assigned a task to write research papers and publish in a journal.
6. Students are motivated to read blogs, newspapers and write articles which are discussed in the class room.

### Industry Interaction / Collaboration

Industry Innovation Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry and CMC (Career Management Centre/ Training & Placement Cell) and operates round the year to facilitate contacts between companies and the number of students placed through the campus interviews is continuously rising. The Placement Cell organizes career guidance programs in collaboration with Alumnus for all the students starting from first year. The specific objectives of the Placement Cell are to create awareness among students regarding available career options and help them in identifying their career objectives. Guide the students in developing skills and job search strategies required to achieve their career objectives. Role of counselor, coach, guide and facilitator for a successful career. Continuous follow-up update in all aspects of soft skills, GD / PI, corporate communications, diverse job profiles industry's expectations. Extensive practical exposure for their holistic development by means of: -Summer Internship [2 months mandatory] Industrial Visits Guest Lectures Live Projects.



## Research and Development

In order to foster research environment, an international research conference is organized every year. The tools Excel and SPSS are taught to students which are prime tools used in research and analysis. Eresource material is shared with the faculty members through shared drives. Teaching and Learning. Faculty development programs are organized time-to-time to keep the faculty abreast with the recent trends in research. The staff members are also trained in the required skills time to time. An MS-EXCEL Training Programme was conducted during Covid 19 Pandemic for staff.

## Library, ICT and Physical Infrastructure / Instrumentation

The institute's library being a rich source of knowledge, play a very important role in not only disseminating knowledge, promote learning, and spread awareness about the new arrivals but it also time to time, provides useful e-resources through the subscribed data base, infibnet and the institutional membership of National Digital Library of India

The students are giving library awareness sessions and reading assignments duly guided by faculty to inculcate the reading habit among the students.

The students and faculty members are also time to time updated about the faculty publications

All the resources available in the library are accessible through our website as well.

**In addition to above** The institute ensures good governance through e-governance. Following sub-sections briefly describe the function-wise enablement through usage of technology

**1. Examination:** The College has the separate Examination department with equipped ITC tools necessary for examination purpose. As per the requirement of Examination department all the necessary equipment is provided by the college such as Separate Desktop and Internet Facility for online procedure of Paper Downloading and further activities for exam purpose. The examination department has the separate Machine for printing the question papers. the Examination First year need to conduct at college level for which College has Khushi software for running the examination procedure. Also, for internal evaluation and other data entry, the same software is used. A new software was purchased to conduct online exams in pandemic.

**2. Student Support:** A students' service charter is followed to provide the best of the service to the student in time bound manner. The office staff members are duly trained to do it. The students are given opportunity to provide feedback

about the faculty performance through online mode wherein the head of the institute takes appropriate action on the same. All this is made possible by the use of technology. Further, the students are also given facility to make online payment of their fees without any hassles.

## 3. Finance and Accounts:

1. The accounts department uses TALLY for managing the accounts and financial data.
2. Online thumb impression are used to record the attendance of employees, which is later used to compute the attendance, late marks, salaries and various other purposes.
3. The Door of accounts department is equipped with a card reader which can be opened by the internal staff only. No thorough fare is allowed in accounts department.
4. There are cameras to monitor the internal accounts department which is seen by the HEAD of accounts.

## 4. Planning and Development:

1. IQAC uses the IQAC Planner and Tracker to communicate and list tasks with dates of initiation and date of completion. This is shared with the director and the members of the department. The director can see the status of the department and guide on the events.
2. Research cell uses shared files and well-designed google form to collect data related to research paper publications, seminars attended, refresher courses conducted etc.
3. The NAAC AQAR structure is shared in excel file with all the faculty members to show the currents status of quality of the processes and areas of improvement.
4. The academic calendar is shared with the staff members and uploaded on AIMS website for ready reference.
5. The AIMS Conference Alert is available on AIMS website with active form to accept the manuscript.
6. The annual calendar of FDP with well chalked out dates, Upcoming Events and IT Talks is made available on website to refer.

## 5. Administration:

1. The Daily Progress Report is filled by all the faculty members.
2. The lectures conducted/not conducted status is also tracked from Teach Us App.
3. Online attendance of staff and students is recorded on a daily basis.

4. Cameras are installed at various locations like floors, class rooms, library, corridors, main gate, campus, swimming pool and main reception to take the CCTV footage if needed.

## Student Feedback on Institutional Governance/ Faculty performance –

The institutes gather the student's feedback twice in a semester, at around 25% and 75% completion of syllabus. The first feedback provides an opportunity to take corrective actions wherever required and the second feedback again provides opportunity for final corrective action. The faculty members having low feedback are duly counseled by the Director

The feedback is collected through a google form circulated among the students about the faculty who are teaching subjects. The form is set up in such a way that students grade the professors on all of the subjects they teach. The findings are then compiled and replies are reviewed in such a way that each teacher receives individual feedback on the subject they teach. Finally, the average is determined to arrive at the faculty's average score.

## Grievance Redresses mechanism for Faculty, staff and students

The institute has robust Grievance Redressal Mechanism comprising of Grievance Redressal Committee, in complete alignment with the AICTE guidelines about the same.

The students are duly informed about existence of the grievance redressal committee. The GRC, on receiving the students' grievances (if any), convenes a meeting and discuss the issue and record the version of all the stake holders. Then the GRC passes on the judgment which is binding on all concerned.

## Grievances Redressal Committee

Name	Designation
Dr. D Henry	Director
Dr. Reena Poojara	Assistant Professor
Prof. Ganesh Apte	Assistant professor
Ms. Shefali Parab	Manager Corporate Communication, AIMS
Ms. Priyal Vishwakarma	Student
Ms. Siddhi Rathod	Student

## Establishment of Anti Ragging Committee

The institute has an anti-ragging committee as follows duly formed as per the guidelines of AICTE

Name	Designation
Dr. D Henry	Director
Dr. Reena Poojara	Assistant director
Dr. Swati Agrawal	Assistant Professor
Mrs. Pratima Gosavi	Civil Society rep
Mr. Nandkumar Koli	API, Local Police
Adv. Swati Chavan	Lawyer, NGO
Mr. Pranav Gandhi	Media rep
Mr. Amit Penta	Admin. In charge
Mr. Shreyash Pednekar	Student
Ms. Priyal Vishwakarma	Student
Mr. Samwad Raul	Student
Mr. Rakesh Vishwakarma	Parent
Ms. Sushila Vishwakarma	Parent
Anti-Ragging Squad	
Dr. Reena Poojara	Assistant director
Dr. Swati Agrawal	Assistant professor
Dr. Vaibhav Patil	Assistant professor
Prof. Gaanyesh Kulkarni	Assistant professor



### Establishment of Grievance Redressal Committee

The institute has a well set online grievance redressal committee wherein the students can lodge their grievances, which are considered in the grievance redressal committee meetings and appropriate action is taken. The grievance redressal committee of the institute is as follows:

Name	Designation
Dr. D Henry	Director
Dr. Reena Poojara	Assistant director
Prof. Ganesh Apte	Assistant professor
Ms. Shefali Parab	Manager Corporate Communication, AIMS
Ms. Priyal Vishwakarma	Student
Ms. Siddhi Rathod	Student

### Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University

The institute has a grievance redressal committee as mentioned above while the ombudsman is appointed by the University

### Internal Complaint Committee (ICC)

Following is the Internal complaints committee of the institute

Name	Designation
Dr. D Henry	Director
Dr. Monika Shrimali	Asst. Professor
Dr. Sudhir Purohit	Asst. Professor
Dr. Vaibhav Patil	Asst. Professor
Ms. Shefali Parab	Manager Corporate Communication, AIMS
Mr. Suhag Gurav	Administration Assistant
Ms. Tanaya Lokhande	Student
Mr. Hrishik Pawar	Student

### Establishment of Committee for SC/ST -

Name	Designation
Dr. D Henry	Director
Dr. Vaibhav Patil	Asst. Professor
Ms. Kishori Kale	Accountant
Mr. Suhag Gurav	Administration Assistant
Mr. Saket Pawar	Student
Ms. Shraddha Bansode	Student

### Internal Quality Assurance Cell (IQAC)

Name	Designation	Role
Dr. D Henry	Director, AIMS	Chairman
Dr. Reena Poojara	Assistant director	Faculty Representative
Dr. Swati Agrawal	Assistant Professor	Co-ordinator, IQAC
Dr Monika Shrimali	Assistant Professor	Faculty Representative
Dr Pravin Nemade	Director, AGI	Management Representative
Dr Vaibhav Patil	Asstt. Professor	Faculty Representative
Mr Mayur Joshi	Vice President	Industry Representative
Mr. Ramesh Shinde	Supervisor	Local society Representative
Mr. Amit Penta	Registrar	Sr. Administration Officer
Ms Shefali parab	Alumnus	Alumni Representative
Ms Priyal Vishwakarma	Student MMS	Student Representative

### VI. Programmes

Name of Programs approved by AICTE :

1. MMS (Master in Management Studies)

Name of Programmes Accredited by NBA : None

Status of Accreditation: **Institute is Accredited by NAAC in second cycle with B++**

Total number of Courses:1

No. of courses for which applied for accreditation: 1

Name	No. of Seats	Duration	Fees approved by state govt.	Placement facility
MMS	120	2 Years	1,66,000/-	Available

Campus placement in last three years with minimum salary, maximum salary and average salary

Year	Minimum LPA	Maximum LPA	Average LPA
2022-23	4.5	10	3.5
2023-24	4.5	10	5
2024-25	3.5	7	4.5

Name and duration of Programme(s)having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: Not Applicable

### VII. Faculty

Permanent Faculty : 11

Adjunct Faculty : 02

Permanent Faculty: Student Ratio : 1:10

### VIII. Fees

Details of Fee, as approved by State Fee Committee, for the Institution for the Institution : **Rs.1,66,000 per annum (MMS)**

Time schedule for payment of Fee for the entire Programme - **As per D.T.E. norms**

### IX. Admission

**Number of seats sanctioned with the year of approval -**  
120 seats (MMS) 2008-2009 Batch onwards

**Number of Students admitted under various categories each year in the last three years**

-As per the rules set by DTE in MAH-MBA/MMS-CET 2012 Brochure. Point no:- 4.0, 65% Maharashtra State Quota (50% Home University, 15% other University State level), 15% OMS, 20% Management Quota.

**Number of applications received during last two years for admission under Management Quota and number admitted All India Council for Technical Education**

Academic Year	2022-23	2023-24
Applications Received	102	109
Admitted	24	24

### X. Admission Procedure

**Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)**

Admission guidelines/tests/procedures as per the guidelines of DTE Address –

Directorate of Technical Education, Mumbai Maharashtra State,

3 Mahapalika Marg, opp. Metro Cinema, Mumbai – 400001 and its URL

(Website) – <http://dtemaharashtra.gov.in/>

**Various tests are considered for admission to MMS :- CET, CAT, CMAT, MAT, XAT, ATMA, GPAT, AIEEE.**

– As per rules set by DTE in MAH- MBA/ MMS- CET Brochure

• The policy of refund of the Fee, in case of withdrawal, shall be clearly notified - Same as per DTE, (Government of Maharashtra) norms point no.9.0

: Not Applicable



## XI. Criteria and Weightages for Admission

- Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc : Same as per DTE, (Govt of Maharashtra) norms.
- Mention the minimum Level of acceptance, if any - Same as per DTE, Government of Maharashtra) norms, point no. 2.0
- Mention the cut-off Levels of percentage and percentilescore of the candidates in the admission test for the last three years
- Display marks scored in Test etc. and in aggregate for all candidates who were admitted -  
<https://mbausers21cap.mahacet.org.in/>

## XII. List of Applicants

List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise)[www.atharvaims.edu.in](http://www.atharvaims.edu.in)

2021 - 22	79
2022 - 23	90
2023 - 24	95

## XIII. Results of Admission Under Management seats/Vacant seats

Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)

- Hon. Secretary, AET, Management Member
- Director, AIMS Chairman of Committee
- Registrar, AIMS
- Faculty, Subject Expert

- Score of the individual candidate admitted arranged in order or merit - Same as per the rules set by DTE, (Govt. of Maharashtra) norms. CET/GD/PI conducted by State Govt.

## The Maharashtra Prohibition 01 Ragging Act, 1999

- List of candidate who have been offered admission – Available at <https://mbausers21cap.mahacet.org.in/>
- Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate
- List of the candidate who joined within the date, vacancy position in each category before operation of waiting list

## XIV. Information of Infrastructure and Other Resources

- Available Number of Class Rooms-5 and size of each 76.18 Sq.mtr
- Number of Tutorial rooms -2 and size of each 76.18 Sq mtr
  - Number of Laboratories and size of each 292 All India Council for Technical Education NA
  - Number of Drawing Halls with capacity of each-NA
  - Number of Computer Centres with capacity of each-01, 35
  - Central Examination Facility, Number of rooms and capacity of each
  - Online examination facility (Number of Nodes, Internet band width,etc.) Yes,100 Mbps
  - Barrier Free Built Environment for disabled & elderly persons- Yes Available
  - Occupancy Certificate - Yes Available
  - Fire and Safety Certificate - Yes, Available
  - Hostel Facilities Not available
  - Library
  - Number of Library books-11423/Titles-5775/Journals available -(Programme-wise)List of online National/ International Journals subscribed
  - E-Library facilities NPTEL DELNET, NDL National Digital Library (NDL) subscription details - NDL Subscribed Laboratory and Workshop List of Major Equipment/Facilities in each Laboratory/Workshop-NA List of Experimental Setup in each Laboratory/Workshop NA
  - Computing Facilities
  - Internet Bandwidth 100 MBPS
  - Number and configuration of System-154
  - Total number of system connected by LAN -154
  - Total number of system connected by WAN 9
  - Major software packages available Windows & MS Office
  - Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.) - Yes, Mock Stock Room & Seminar Hall
  - Facilities for conduct of classes/courses in online mode (Theory & Practical) Available
  - Innovation Cell Available
  - Social Media Cell - Available

- To carry out the social media campaign for promoting college related news & information
- To maintain & update the college website
- To keep track of the views, comments, likes on the social media platform sand report it to the concerned authorities.
- To coordinate with different departments of the college as well as other stakeholders & collect relevant information for posting on social media
- To design innovative posts/messages for posting on social media accounts of the college such as Facebook Instagram Youtube, Linkedin, Twitter etc.

- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments - In process

- List of facilities available

- Games and Sports Facilities - Cricket, Basket Ball, Gym, Swimming

- Extra-Curricular Activities Available

- Soft Skill Development Facilities Available

- Teaching Learning Process

- Curricula and syllabus for each of the Programmes as approved by University As per the guidelines of University of Mumbai

- Academic Calendar of the University - As per the guidelines of University of Mumbai

- Academic Time Table with the name of the Faculty members handling the Course

## XV. List of Research Projects/ Consultancy Works

- Number of Projects carried out, funding agency, Grant received - Nil
- Publications (if any) out of research in last three years out of masters projects - Nil
- Industry Linkage - Yes
- MoUs with Industries (minimum3) - Yes, 20 MOUs signed

Sr. No.	Company Name	Company email ID	Contact Person Name	Designation
1	The Shakti Plastic Industries	info@shaktiplasticinds.com	Bajrang Pareek	President-Strategy & Procurement
2	Satellite Developers Private Limited	info@group-satellite.com	Aparna Bhattacharya	Manager-HR & Admin
3	Mahesh Electrical Instruments	info@meinstruments.com	Vaibhav Khamkar	Manager
4	Edu Mitra Global Consultant	info@edumitra.com	Dr. Diksha Makwani	Founder & CEO
5	Shivaay Publications	shivaypublications@gmail.com	Adv. Hardik Goradiya	Founder & CEO

## Important Instructions:

- Avoid putting personal information in public domain.
- The mandatory disclosure should be available freely to view/download to the public without any restrictions.
- LoA/EoA letters (since inception) should form part of the mandatory disclosure and complete mandatory disclosure document should be converted into a single PDF file and the URL (web-link) to be entered in the AICTE portal (under attachments tab).



## RULES & REGULATIONS

### 1. ADMISSION:

Candidate's selected for admission will be required to submit document as follows:-

A. For Candidates Graduated from Mumbai University

1. Seat Allotment order/ (Computer printout of allotment by DTE)
2. CET Final Score Card
3. S.S.C. & H.S.C. Mark sheet
4. Final year Degree Mark sheet
5. Gap Certificate (If applicable)
6. Caste Certificate
7. Non-Creamy layer Certificate (validity current year)
8. Domicile Certificate (if applicable)
9. Certificate in Performa A/B/C/D/E/F (if applicable)
10. Transfer Certificate
11. Fee (Interim) by Demand Draft in favor of "Atharva Institute of Management Studies"
12. Duly filled in Enrollment form (Enrollment form will be supplied by the office at time of admission)

B. For Candidates Graduated from other than Mumbai university.

1. Allotment order/ (Computer printout of allotment by DTE)
2. CET final Score Card
3. Gap Certificate
4. Caste Certificate (if candidate belongs to Reserve Category, within Maharashtra State only)
5. Non-Creamy layer Certificate.
6. Domicile Certificate (if applicable)
7. Certificate in Performa A/B/C/D/E/F (if applicable)

8. Degree Certificate / Passing Certificate
9. S.S.C. & H.S.C. Mark Sheet
10. Mark sheet of Graduation (All Years / Semesters)
11. Provisional Statement of Eligibility issued by Mumbai University.
12. Migration Certificate
13. Duly filled in Enrollment form (Enrollment form will be supplied by the office at time of admission)
14. Fee (Interim) by Demand Draft in favor of "Atharva Institute of Management Studies"

Note: Candidates failing to submit, the above mentioned documents, (applicable to each candidate) in Original, along with 4 (Four) Certified Xerox Copies, will not be considered for admission to MMS 2023-24.

### 2. ELIGIBILITY

Eligibility criteria would be as per the directions laid down by the Government of Maharashtra and the University of Mumbai Authorities from time to time (Ordinance).

The candidates must produce the mark sheets for the qualifying examination on or before 31st August, and the Provisional Eligibility certificate on or before 7th September. If the candidate fails to produce the above he / she will be ineligible for admission to the course, these are as per the directions of the Government of Maharashtra.

Candidates who are graduates of the University of Mumbai will be required to produce a transference certificate from the constituent college of the University last attended by them.

Candidates who are graduates of other Universities will be required to produce at least a provisional statement of eligibility issued by the Registrar, University of Mumbai, declaring them eligible for admission to the course. The candidates would be advised by the office about the fees payable for the eligibility certificate / migration certificate.

### 3. SEMESTERS

First Semester / Second Semester Aug to April Summer Internship Project May to June

Third Semester/ Fourth Semester July to April

(N.B.: The above dates / duration are subject to change as notified from time to time.)

### 4. EXEMPTIONS

No exemption in any subject is allowed even if the applicant has studied similar subjects in any other programmes.

### 5. EVALUATION, STANDARD OF PASSING AND AWARD OF DEGREE

Candidates will be required to do a fair amount of practical work by way of project work, field investigation, and case analyses besides library reading and class contact hours. Candidate's participation in the programme, both inside and class will be evaluated on a continuing basis. The assessment of candidates for the first

two semesters is conducted by the Institute and for the third and fourth semesters by the University / Institute as indicated in the Table. In order to pass in a subject / paper in any semester, a candidate is required to obtain a minimum of 50% marks assigned to that subject paper.

Candidates successfully completing the programme will be awarded Degree by "The University" of Mumbai. To successfully complete the programme, the candidate must obtain a minimum 50% of the total marks assigned to each paper / subject of the course.

Declaration of the results will be only in two categories: Pass eligible for the award of Degree or Fail-not eligible for the award of Degree.

### 6. RE-REGISTRATION

- I. In order to pass in a Subject Paper in any term (Semester) of the M.M.S. Degree course, a candidate must obtain minimum 50 per cent marks in that subject
- II. A candidate obtaining less than 50 per cent marks in more than two papers in anyone semester be deemed to have failed at that semester and shall not be permitted to proceed to the next semester. He will however, be eligible to repeat the same semester programme in the following year.
- III. A candidate obtains less than 50 per cent marks in two or less than two papers in the in the 1st terms (Semester) Examination be permitted to attend 2nd term (Semester of the first year)
- IV. A candidate falling in two or less than two subject in the First or Second term (Semester) examinations be required to reappear in the supplementary examinations, as the case may be to be held at the end of the First and the second term (Semester) by the Institute conducting/the M.M.S. course. The supplementary examinations will be held at the end of the respective term (Semesters).
- V. In order to be eligible for admission to the third term of the Second year course, a candidate must have passed all papers of the First and the Second term examinations conducted by the Institute.
- VI. A candidate failing in two or less than two subjects in the third of the fourth terms (Semester) examinations be required to reappear in the supplementary examinations, as the case may be, to be held at the end of the third and the fourth term (Semester) internal assessment only) conducted by the Institute. These supplementary examinations will be held at the end of the respective term (Semester).
- VII. A candidate fails in two or less than two subjects in any semester be permitted to reappear for the supplementary examinations. The fee for Re-examination for one subject is Rs.501 & for two subjects is Rs.832.